

STEPHEN F. AUSTIN HIGH SCHOOL

Tuesday

PRESENTATION	DETAILS
REVIEW: Written	Each group will submit their plan (typed) for developing their product packaging and which group member has been assigned to each job category
HISD (TEKS) OBJECTIVES: Learners will be able to access Photoshop, MS Word, MS Paint, etc. to create packaging for the product they are advertising.	<p>120.44.c.5. The student applies a publishing system. The student is expected to:</p> <p>C. demonstrate the use of various electronic publishing systems, including:</p> <p>(i) web publishing; and</p> <p>(ii) desktop publishing</p> <p>ELA 1B. Write in a style and voice appropriate to audience and purpose</p>
PROJECT CLEAR CONTENT	<p>ELA.11.3B Demonstrate control over prerequisite grammatical elements in written composition (including use of nominative, possessive, objective case nouns; indicative, imperative, subjunctive, transitive/intransitive verbs; nominative, objective, and possessive case pronouns, subject-verb agreement, pronoun-antecedent agreement, and parallelism).</p>
REAL WORLD APPLICATION	Students are assigned to groups and each group member has been assigned job duties to complete the project (package designer)
CHARACTER VALUES	<p><input type="checkbox"/>_X_ Trust <input type="checkbox"/>_X_ Respect <input type="checkbox"/>_ Justice <input type="checkbox"/>_X_ Self-Reliance</p> <p><input type="checkbox"/>_X_ Self-Discipline <input type="checkbox"/>_ Self-Esteem <input type="checkbox"/>_X_ Honesty</p> <p><input type="checkbox"/>_X_ Loyalty</p> <p><input type="checkbox"/>_X_ Commitment</p>
INSTRUCTIONAL STRATEGIES & ACTIVITIES	Students will convene in groups and develop a product package for their chosen product. They will keep in mind the meaning of using certain colors, target markets, pricing, etc.
MATERIALS	Computers., textbooks, Internet
ASSESSMENT	Completed group assignments and rough sketch of snack food wrapper including name and design
HOMEWORK	Observe packaging designs for different products and be aware of the target market for each product, nutritional labels for foodstuffs, ingredient listing, etc.
ESL/SPED/GT MODIFICATIONS	<p>GT: variable pacing, group interaction, creative thinking, student-centered learning environment</p> <p>ESL/SPED: extended time, repeated drill & practice, and peer tutoring</p>

Thursday

PRESENTATION	DETAILS
REVIEW: Written	Each group will submit a progress report of how well their particular project is coming together. The progress report will also who the target market is, pricing, advertising space, etc.
HISD (TEKS) OBJECTIVES: Learners will be able to access Photoshop, MS Word, MS Paint, etc. to create packaging for the product they are advertising	120.44.c.5.The student applies a publishing system. The student is expected to: D. demonstrate the use of various electronic publishing systems, including: (i) web publishing; and (ii) desktop publishing ELA 1B. Write in a style and voice appropriate to audience and purpose
PROJECT CLEAR CONTENT	ELA.11.3B Demonstrate control over prerequisite grammatical elements in written composition (including use of nominative, possessive, objective case nouns; indicative, imperative, subjunctive, transitive/intransitive verbs; nominative, objective, and possessive case pronouns, subject-verb agreement, pronoun-antecedent agreement, and parallelism).
REAL WORLD APPLICATION	Students will understand the importance of assessment without supervision (working independently)
CHARACTER VALUES	<input checked="" type="checkbox"/> Trust <input checked="" type="checkbox"/> Respect <input type="checkbox"/> Justice <input checked="" type="checkbox"/> Self-Reliance <input checked="" type="checkbox"/> Self-Discipline <input checked="" type="checkbox"/> Self-Esteem <input checked="" type="checkbox"/> Honesty <input checked="" type="checkbox"/> Loyalty <input checked="" type="checkbox"/> Commitment
INSTRUCTIONAL STRATEGIES & ACTIVITIES	Students are still working in groups and will submit a black and white sketch of their product packaging
MATERIALS	Computers, Internet, magazines, desktop publishing software, word processing software
ASSESSMENT	Submitted group assignments and rough draft sketch of wrapper designs
HOMEWORK	View ads
ESL/SPED/GT MODIFICATIONS	GT: variable pacing, group interaction, creative thinking, student-centered learning environment ESL/SPED: extended time, repeated drill & practice, and peer tutoring